



Contact: The Write Place PR
Phone: (717) 676-8327

FOR IMMEDIATE RELEASE
March 11, 2011

COMPANY DEVELOPS NEW PRODUCT DESIGNED TO GIVE BIRDIES A BOOST Crazy K Farm Introduces Birdy Bra Crop Supporter, Chest Protector

Hempstead, TX – Customers asked, and Crazy K Farm Pet and Poultry Products LLC responded. The Texas-based company has added yet another useful product to its already successful line for pets and backyard chickens. Due to customer demand, the company has developed a supportive, ultra-comfortable crop bra/chest protector called the Birdy Bra.

The Birdy Bra (<http://www.hensaver.com/Crop-Bra.html>) is designed to support chickens and other birds' crops, and protect their chests. Often times, birds suffer from crop issues such as crop stasis/slow crop (in which the crop empties very slowly) or pendulous crop (in which the crop has been stretched). Any crop problem that requires a bird's crop to be supported can be helped by the patent-pending Birdy Bra.

"The Birdy Bra not only supports a slow or pendulous crop, it can also protect a bird's chest – which is a common location for other hens to peck," Tobi Kosanke, product inventor and Crazy K Farm owner, said. "Once blood is drawn, the pecking can escalate, resulting in infection and even death."

The Birdy Bra is available in a variety of colors and in a Sherpa-paneled option for parrots who self-mutilate. It also comes in a number of sizes for all types and ages of birds. It is the latest product to join the award-winning company's line-up. "Each item in our product line was developed through rigid research and testing to insure that you are getting the very best products on the market," Kosanke said.

Further details and ordering information can be found on the Crazy K Farm website at <http://www.crazykfarm.com>. Media inquiries can be directed to (800) 980-4165.

About Crazy K Farm

Crazy K Farm® (<http://www.crazykfarm.com>) is located in Hempstead, TX approximately 45 miles northwest of Houston. Chickens, ducks, geese, guinea fowl, goats and sheep are raised on the 35-acre working farm. The majority of the animals are rescues. Crazy K Farm® manufactures quality pet and poultry products including the patented Hen Saver® hen apron and Avian Haven® hut for caged birds, and the patent-pending Kitty Holster® cat harness. The company has quickly grown from its humble origins as a manufacturer of pre-paid, made-to-order items sold solely via a personal eBay account, to products being manufactured by the tens of thousands and sold in stores across the United States, Canada and the United Kingdom. Crazy K Farm, which is a three-time StartupNation business competition winning company, is also a member of the Houston Better Business Bureau and the American Pet Products Association.



The Birdy Bra Crop Supporter, Chest Protector is the latest product in the Crazy K Farm Pet & Poultry Products line-up.